andynelsondesign.com

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## **Summary**

A Recent two-year graduate in Graphic Design Technology, eager to learn with a proven proficiency in Adobe programs such as Photoshop, Illustrator, and Indesign. An imaginative mind for both creative and technical solutions with an active search for the most beneficial outcome in printing, and digital mediums.

### **Education**

Graphic Design Technology A.A.S. Dakota County Technical College – 2025

President's List x6 – GPA 3.955

### Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Typography
- Page Layout
- Illustration
- Photo Editing
- Pre-Press

- Branding
- Packaging
- Photography
- -
- Logo Design
- Product Design
- Color Theory
- Advertising
- Graphics

## Soft Skills

- Creative Writing
- Communication
- Questioning
- Adaptable
- Organized
- Committed
- Creative
- Visual

Time Management

**Detail-Oriented** 

- Problem Solving

  - Responsibility
  - Persistence
  - Innovation
  - Strategy
  - Learner

# **Experience**

Crown Meadows Branding Project

- Designed Branding Guidelines
- Designed the logos, colors, and typography
- Designed business cards for the owner
- Designed wine labels for 4 varieties of wine

### **DCTC Annual Report Project**

- Designed Annual Report
- Followed official DCTC Brand Guidelines
- Utilized Visual Hierarchy for Page Layout
- Organized large amounts of information for relevance

#### DCTC Automotive Department Hoodie Project

- Direct Consultation with Instructors as a Client
- Designed Hoodie Illustration
- Created Product Visualization
- Prepared Illustration for Print

### Key West Tourism Branding Project

- Developed Brand for location
- Designed logo, colors, and typography
- Designed Landmarks based off location
- Designed Map of Key West for Tourists